

Becoming Masterful

WITH EMER DOYLE MCC

MARCH - MAY 2025

The basics are the
backbone to *mastery*.
Are you ready to go
back?

A blend of
live & self paced learning
from the inside out


Overview

Becoming Masterful is designed for any coach who is embracing a life long learner mindset and is ready to find a new ease in simplicity.

The path of mastery has no starting point and no end point. An opportunity to experience an internal shift towards becoming profound in your presence as you become proficient in your coaching conversational skills.

Paying attention to three significant partnerships; between you and your own internal landscape, between you and your client in the present moment, between your client and themselves during coaching.

Space for stillness to pause, unpack, ventilate and recalibrate the whole of you, not just the "Coach" in you at a pace that suits your unique lifestyle.



This program is designed for a
coach practitioner who is seeking
any of the following:

to become more proficient in your skills
and profound in your presence

self acceptance; to release limiting beliefs
about your value as a coach

to declutter your mindset by learning,
unlearning and relearning again

to connect with a tribe of humans
embarking on a similar journey

to become more at ease in your own
relationship with yourself as Coach

to earn ICF CCE units in core competencies

LEARNING OUTCOMES

What will I gain from this?

You may have a specific goal to pass a credential performance evaluation; or are more broadly focused on actively learning and continuing your professional development as a Coach. Either way you cannot change what you are not aware of.

Engaging in this program will enable you to do the following:

01

Core Competency Development

Simplify and deepen your understanding of the eight core coaching competencies as defined by ICF.

02

Integration of Core Competencies

Know how to integrate multiple competencies simultaneously in a single session in a seamless manner.

03

Relationship between Presence and Process

Understand the distinctions between application of a skill, and the embodying of a skill as a natural way of being.

04

Multi- Sensory Exploration

Understand what mastery of any coaching competency sounds, looks and feels like in real-time conversations.

05

Skill Set Areas for Growth

Validate your strengths and discover skillset areas you wish to grow in order to advance your coaching development.

06

Criteria for Measuring Progress

Be able to design personal metrics for measuring your skill progression that is detached from client results.

UPON SUCCESSFUL COMPLETION

you will have the following...



MCC Coaching Masterclasses

Attended 5 x full day interactive MCC Coaching Masterclasses hosted by Emer Doyle virtually focusing on the four domains within which the ICF organizes the core competencies; and the hallmarks of becoming a masterful coach.



Self Paced Learning

Engaged in 4 online self paced learning modules created by Emer Doyle and completed a series of private reflective journals documenting your learning. These modules are taken at a pace that best suits your unique learning style.



1:1 Professional Coaching

Received a one to one private coaching session with Emer Doyle to support the integration of your unique learning on the program into your own coaching practice.

Continuous Professional Development

40 ICF CCE units
in core competencies.

This can be taken as
40 hours supplemental coach specific
training or 30 hours coach specific training
and 10 hours group mentor coaching.

These hours also meet the full CCE
requirements for renewing an ICF
Credential.



Bonus Program

Becoming My Own Proctor



As a complimentary add on to this program
you will receive free access (if applicable)
to another self paced program called
Becoming My Own Proctor.

Emer designed this program to enable your
mindset to prepare for and proceed through
the ICF Credentialing Exam with ease and
confidence in your decision making.

2.75 ICF CCE Units in Resource Development.



PROGRAM Timeline

WEEK ONE: 4TH MARCH

Masterclass # 1: In Wise Relationship

ICF Domain: Foundation

Self paced learning module

Reflective learning journal entry

WEEK FOUR: 25TH MARCH

Masterclass # 2: Partnering to Co-Create

ICF Domain: Co-creating the Relationship

Self paced learning module

Reflective learning journal entry

WEEK SEVEN: 15TH APRIL

Masterclass # 3: Complete Attention

ICF Domain: Communicating Effectively

Self paced learning module

Reflective learning journal entry



PROGRAM Timeline

WEEK TEN: 6TH MAY

Masterclass # 4: Holistic Level Learning Integration

ICF Domain: Cultivating Learning and Growth

Self paced learning module

Reflective learning journal entry

WEEK THIRTEEN: 27TH MAY

Masterclass # 5: Hallmarks of MCC Coaching

The essence of mastery and masterful, how they are similar and different.

INDIVIDUAL COACHING

One to One Coaching Session

Receive an individual 90 minute virtual coaching session with Emer to support the integration and application of your learning on the program.

BECOMING MASTERFUL

A Taster of Concepts Explored

Long term
learner
mindset

How does trying
too hard
show up

In
what & whom do
I trust

5 materials to
build depth in a
coaching
container

How
presence &
process serve
partnership

The Power
of Gone

Stillness
Speaks

Staying steady
in the
intentional
action design
process

What puts the
power
into questioning

BECOMING MASTERFUL

A Taster of Concepts Explored

Neutrally
Curious

The power of
metaphor to re-
frame
perspective

Closing coaching
conversations
with ease

Fostering
awareness to
gain new insights

Leaning
into active
listening

Accessing the
full range of an
experience

Navigating the
coaching
conversation
cycle

Anchoring in
concept to
create action
follow through

What lights up
my client's
brain

COMPONENTS OF THE PROGRAM

Additional Information

Overview of Masterful Coaching Masterclasses

There are five masterful coaching masterclasses as part of this program. They will be facilitated by Emer Doyle via zoom, from 9.30am to 4.30pm (Ireland time) each day every third week. The ICF core competencies are organized into four domains based on commonalities and interdependencies between each competency within the domain. Each masterclass will focus on a particular domain and the competencies, markers and behavior skill sets associated with it at masterful level. Each masterclass will comprise a series of teaching inputs, moments for private reflection, group discussion, an MCC coaching demonstration, and an opportunity to engage in peer coaching practice with feedback. You'll receive additional feedback from Emer during one of those peer coaching sessions.

Overview of Self Paced Learning Modules

In between each masterclass, learners will be invited to watch a self paced learning module which comprises a mini series of short video lessons created by Emer, which are associated with the most recent masterclass you attended. Each lesson will focus on introducing you to deeper layers of the concepts covered in the masterclass and additional new concepts. The lessons will also contain a series of memoirs from Emer's personal experience of her own learning journey towards becoming masterful; the insights, learnings and challenges she experienced and still does in her coaching practice.

Reflective Learning Journal Experience

Learners will be required to complete a corresponding reflective learning journal after each self paced module. All learning journal entries must be completed to receive the ICF CCE units for this program. Engaging in the self paced learning component of this program at a pace that best suits your current life experience is encouraged. Learners have access to all resources for one year from starting the program.

COMPONENTS OF THE PROGRAM

Additional Information

Overview of One to One Coaching

An individual coaching session with Emer is provided to ensure that the whole of each learner, not just the Coach in you, receives the opportunity to take some undiluted safe space to unpack how their experience on the program has impacted them; to ventilate, attend to what needs arise in them and recalibrate for the next phase of their learning journey beyond the program. There is no expiry date on this coaching session. Learners are encouraged to book the session at a time that best suits their needs and energy levels after completion of the program.

Completion of the Program and ICF CCEUs

Upon completion of all components of the Becoming Masterful program you will receive a certificate of completion and 40 ICF CCE units in core competencies. This meets the full CCE requirement for ICF credential renewal. This can be taken as 40 hours supplemental coach training or 30 hours supplemental training and 10 hours group mentor coaching.

Program Tuition Fees

The full tuition fee for this program is €2000 euro. A phased payment option is available upon request. A chemistry call must take place before enrollment on the program to ensure compatibility.

Where to from here?

If you are drawn to what you read here, you are invited to arrange a call to discuss further without any obligation to proceed. Please contact Emer directly via email info@emerdoyle.ie

WHO WE ARE

Meet your Guide

Emer Doyle will be facilitating all learning components of this program.

She holds a Master Certified Coach Credential with the ICF. Emer is a master coach practitioner, trainer, ICF registered mentor coach and ICF accredited education provider. She has been running her own private coaching practice for over 15 years.

Emer has an extensive international client list; a combination of both professional clients and coach mentees who have successfully completed their ICF Credentialing Application at ACC, PCC and MCC level through her bespoke 1:1 mentor coaching programs and masterclass events. For more information on Emer's portfolio of work

please visit: www.emerdoyle.ie



"Becoming Masterful is designed to serve the whole of you, not just the "Coach" in you. A powerful catalyst to enable you confidently identify and validate for yourself the increasing value of what YOU uniquely have to offer to those you serve."

Emer

Testimonials

"THIS PROGRAM WAS EXACTLY WHAT I NEEDED TO RE-IGNITE MY PASSION FOR COACHING AND FREED ME FROM THE STUCKNESS I HAVE BEEN IN FOR THE PAST 3 YEARS. IT WAS THE POWER OF EMER'S EXPERIENCE AND WILLINGNESS TO BE VULNERABLE TO REVEAL INNER CHALLENGES ON A COACHES JOURNEY OF MASTERY. I LOVED HOW EMER SIMPLIFIED THE INFORMATION AND THE USE OF METAPHORS HELPED ME DEEPEN MY LEARNING. I HAVE GAINED A NEW SELF ACCEPTANCE OF WHERE I AM ON MY OWN JOURNEY AS A COACH AND PERMISSION TO LET GO OF THE BAGGAGE I AM CARRYING THAT I NO LONGER NEED. I AM NOW COACHING WITH MUCH LESS INTERNAL NOISE "

Mary Conway | Wellness Coach

"BECOMING MASTERFUL IS A TERRIFIC PROGRAM. EMER HAS A REALLY ENGAGING STYLE ENABLING ATTENDEES TO REFRESH COACHING SKILLS FROM PREVIOUS TRAINING SESSIONS WHILE ALSO LAYERING ON TOP, A WHOLE NEW SET OF CAPABILITIES THAT ARE BROADER, DEEPER AND MORE IMPACTFUL.

Tommy Geary ACC | Executive Coach | Business Advisor

"PROFESSIONALISM, AUTHENTICITY AND IMPACTFUL ARE MY TOP VALUES AS A COACH AND THEY ARE SO ALIGNED WITH MY JOURNEY ON THE BECOMING MASTERFUL PROGRAM. I LEARNED SO MUCH, SHARED SOME AMAZING MASTERCLASSES WITH A FANTASIC GROUP OF COACHES AND REALLY VALUED EACH INSIGHTFUL SELF PACED MODULE. THIS PROGRAM TRULY ENABLED ME BE THE BEST COACH I CAN BE FOR MY CLIENTS."

Connie Merrick, ACC | Professional Coach | Pharma Services

Testimonials

"I FINALLY MANAGED TO LISTEN TO, REFLECT ON AND DIGEST YOUR WONDERFUL COACHING MODULES. I SLOWED DOWN AND GAVE MYSELF PERMISSION TO GET OFF THE MERRY-GO-ROUND TO REALLY HEAR THE POWERFUL KNOWLEDGE YOU SHARED. I FOUND THE EXPERIENCE SO INSIGHTFUL, PROFOUND AND JUST DELIGHTFUL. LISTENING TO THE LESSONS GETS ME REALLY EXCITED ABOUT COACHING AGAIN! I ALSO FOUND THE REFLECTIVE JOURNALS A GREAT WAY TO REALLY PAUSE AND THINK CAREFULLY ABOUT MY COACHING. A WONDERFUL FEW WEEKS OF LEARNING."

Bhrona Long, ACC | Professional Coach

"IT HAS BEEN 15 YEARS SINCE I COMPLETED MY ORIGINAL DIPLOMA IN COACHING AND I CAN HONESTLY SAY THIS PROGRAM EXPERTLY FACILITATED BY EMER DOYLE HAS BEEN THE MOST IMPACTFUL EXPERIENCE TO DATE. HIGHLY RECOMMEND IT. AS AN ADDED BONUS I CONNECTED WITH A PHENOMENAL GROUP OF INDIVIDUALS"

Carina Furlong, PCC | Executive Coach

THIS YEAR I SAID I WOULDN'T DO ANOTHER PROGRAM OF DEVELOPMENT. AS A TRAINER AND COACH I'M A BIT OF A LEARNING JUNKIE. THEN EMER DOYLE'S PROGRAM CAME ALONG AND I COULDN'T RESIST IT. IF YOU ARE AN EXPERIENCED COACH SEEKING TO DEEPEN YOUR PRACTICE THEN GIVE YOURSELF THE GIFT OF THIS PROGRAM. EMER HAS SIMPLIFIED WHAT IS COMPLEX AND YET THERE IS DEPTH HERE THAT WILL HAVE YOU EXPLORE YOUR OWN MINDSET AS WELL AS THE NUANCES IN HOW YOU BRING YOUR SKILLSET TO BEAR IN THE COACHING SPACE."

Mary Ann McGowan, PCC | Leadership Development Trainer & Coach

ENROLLMENT

Chemistry Call

Further Information

For further information on any components of this program please contact Emer directly.

Place Availability

This is a small intimate learning environment to ensure an abundance of one to one tutor attention is available to all participants throughout.

Your Compatibility

A call with Emer will be arranged to discuss the program compatibility with your specific learning objectives before you can enroll.

Communication

Contact Details



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www.emerdoyle.ie